

FINE CLOTHING & ACCESSORIES FOR LADIES AND CHILDREN

★
• **Holiday**
Inc.

SPRING 2008 ISSUE 7

“ALWAYS CREATIVE, ALWAYS CORRECT!”

Dear Friends,

Are you ready for spring? We are! Don't let Easter or spring events such as a wedding, first communion, confirmation or even that first really warm day sneak up on you. Come on in and let us help you put a new wardrobe together for you and your children.

Our “memo” option allows our in-house account holders to take clothes out for 3 days before they are charged on the account. Take home a variety of clothes for you and your children. Kids are busy! It is hard to find time to spend several hours trying on clothes at the shop. Try them on at home and bring back what does not work. It is so easy!

Special occasion clothing for infants, toddlers, tweens and boys is our specialty! We have so many beautiful clothes for the event or even a portrait sitting. We also have three very wonderful bridesmaids dress lines. You will find Siri, Watters and W-Too to be very tasteful and just what any Southern bride envisions.

Have a great spring and we will see you all soon!

Cornelia, Nancy and Perry



WHAT WOULD WE DO WITHOUT OUR BOYS?

I don't know what we would do without our boys because their clothes are so cute! We have lots of toys, gifts, and play items for the little guy and the not so little guy, up to size 20.

The most popular bathing suit is the **Vineyard Vines** “Chappy Trunks.” Excellent quality and will last through as many summers as you need. Invest in this great suit. We have had no complaints about fading, picking, or ripping. Vineyard Vines boys, girls, and ladies is sold exclusively in the Mobile area at Holiday.

New **AFTCO** fishing “Like Father...like son” t-shirts. Dad can get his size to match too! A new shipment of the AFTCO shorts in sizes 28–36 are in! Wrap one up for Easter!

Guy Harvey baseball hats and new pirate with shark designs are flying out of the boys room. Speaking of pirates: Holiday has soft pirate swords that make sounds like a real sword fight, the book *Piratology*, and a perfect pirate-like costume.

Bailey Boys and **Big Fish** are two brands that have stood the tests of time and of our boys. You won't go wrong with shirts, shorts, pants, and bathing suits from these quality brands.

A New shipment of water toys is here!



Dauphin Island, Mobile Bay, the Gulf? Our boys love their “Chappy Trunks.”

vineyard vines®
martha's vineyard

Have you seen the latest spring clothes and gifts at the Holiday? Come on in!

FOR OUR GIRLS:

Have you discovered **Vineyard Vines**? If you haven't, you need to check out the girls dresses, shorts, skirts and lazy pants, flip-flops, and polo style shirts. If you have twin boy and girl you can usually find a girl's outfit that matches or coordinates with the boy's. It is so cute for Easter or church! "Gracie (4) won't take her Vineyard Vines flip flops off", says Missy P. Wallace.



Our girls look classic in their Vineyard Vines.

NEW books abound at Holiday! Put a popular *Fancy Nancy* book and/or Fancy Nancy sticker book in her Easter basket. There is also *Cowgirl Kate* and other early reader books. For the older girls, we have *Junie B. Jones*. Tuck one in her trunk for a surprise at camp. Holiday has lots of trinkets and toys for your girl to share with her cabin mates and to play at rest hour. We will gift wrap for you too!

Headbands are in! We have every style of headband your girl could want. We have hard ones to ribbon to tie in solids, plaids, polka dots, stripes and more. We have **Wee One** hair accessories!

No one in town can beat the quality, variety, and selection of **swim suits** for babies to size 16 girls. We choose the best quality swim suits in styles we know that mom AND daughter will like. We want to provide swim suits that will stand up to the bay, pool, and gulf water. Try one on!

Soffee has never been so cute! You must come see the new Soffee v-neck hoodie, Bermuda shorts, and dorm pants in brand new blue, green and pink plaids. It's an outfit at an incredible price! Great as an Easter gift, for spring break and for camp. They are very popular so get here fast.

* some solid color Soffee's are 1/2 off.



Left: The Gallery of Gowns at Holiday now features our beautiful special occasion clothing for girls and boys.

Right: Soffee's new blue and green plaid with their new v-neck hoodie and dorm pant. Not shown, but in the shop: light pink plaid and the Bermuda short.



Do *YOU* have the latest spring styles? **Holiday Does!**

Do graphic prints on floaty tops and especially dresses. Dress everyday up with a dress this season!



Above: green, ivory, and black bold print dress by Eliza J

Go for nautical stripes on a top, pant, purse or even shoe.



Above: Vineyard Vines navy and white hoodie with navy pants

Wear short shorts! Pile on the bangles! Choose GREY all over or with splashes of color!



Left: La Coste red-check short and white top with hoodie

Top: Thin bangles that shimmer. Great for piling on. Only \$3

Get a BOLERO jacket to wear with jeans, shorts, tailored pants, and even over a dress!

Add accessories such as a metallic belt, sandal, or purse. Straw hats, purses, and belts create a more natural look.



Studded sandal- \$23 bronze, gold, silver



Grecian sandal in gold and black \$45



leather peep-toe flat in graphite/gold \$82

Jean Tip: Jeans should be long and flared.

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BE A WINNER !! Enter to win a \$250 gift certificate when you give us your email address. Do you want to get special announcements, sale and trunk show notices? We want to keep you informed! ***Please email us at shop@shoptheholiday.com and give it that way or come on in and sign-up.



Some of our favorites this season!

The Samuel Dong white, bubble coat dress accessorized with a wide belt and dramatic jewelry.

The straw Helen Kaminski bag with silver handle. Both are perfectly stylish!



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